# Analysis of Chinese Modern and Contemporary Landscape Oil Painting Based on Color Expression

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**Abstract:** China's cultural development for thousands of years has a very thick foundation, and the introduction of oil painting can be compatible with Chinese culture in many aspects. With the continuous improvement of people's aesthetic ability, the use of color in oil paintings is becoming more and more important. For an oil painting, color is very important and is the main research object in oil painting art. As a very representative category in painting art, picture composition, color application and line expression are all subjects that enthusiasts and practitioners study tirelessly. To some extent, it can be said that color constitutes oil painting, and there is no oil painting without color. For oil painting art, it is necessary to master the color rules and color language skillfully, so as to draw good oil painting works. The main content of this paper is to analyze and interpret landscape oil painting and its color expressive force.

#### 1. Introduction

The color system based on realism in European oil painting requires an in-depth study of the relationship between light and color in the objective world. The discovery of conditioned color is very important to shape the body. On the basis of the concept of three-dimensional space, the expressive power of color is greatly improved. Make the color language of oil painting more vivid and vivid. The history of landscape oil painting in China is not long, and it has not received the attention it deserves during a considerable period of time before the reform and opening up [1]. But even so, in such a short period of time, the ancestors of painting have made unremitting efforts to make landscape oil painting develop step by step in China, and it is currently showing a prosperous situation. There are an endless stream of talented painters with different styles, and oil paintings from different regions have great regional characteristics. The nationalization of landscape oil paintings has achieved considerable results [2]. The cultural development of China for thousands of years has a very strong foundation, but the introduction of oil painting can be in line with Chinese culture in many aspects. The main reason is that many features and concepts of landscape oil painting are very similar to those of traditional Chinese painting. Chinese art artists can recognize this point. They are also relatively comfortable in developing the direction of oil painting, and they can also cultivate many outstanding talents in teaching[3].

The color in oil painting is just like the language people use when communicating. Color is the language of oil painting. For an oil painting, the rhetorical methods people use when talking can be applied to color [4]. The emotional tone of color, the decomposition of color, the interaction of color, etc. the research in these fields is very important for those who study oil painting, because to some extent, color constitutes oil painting, and there is no oil painting without color. If an oil painting is compared to a person, the composition is a person's body, the light and shadow is a person's temperament, the stroke is a person's facial features, and the color is a person's language and emotion [5]. As an art form, the color language of painting has a certain application law, but it often breaks the law in practical application, which is mainly reflected in the application of language methods such as color, modeling and composition. The grasp of color determines the height that an oil painting can reach, while in oil painting landscape painting, the expressiveness of color is more prominent [6]. In the process of oil painting landscape painting, fully understanding

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the expressiveness and emotional communication of color language can enable the creator to break through the color restrictions, express personal emotions and infect others [7].

## 2. Analysis of Landscape Oil Painting

## 2.1 Tracing the Origin of Landscape Oil Painting

Although oil painting landscape sketch is a restoration of nature, its essence is the creator's understanding of the world and the expression of his own emotions in combination with painting art. In the creation of oil painting landscape sketch, active expression by composition, light and shadow, brushstrokes and colors can not only outline visual works, but also release emotional connotation. Western landscape painting formed later than figure painting, and natural scenery became the main content of the picture, which was depicted at the beginning of the 16th century. At that time, Germany, Holland, Finland and other countries in Northern Europe paid much more attention to landscape painting than Italy and other southern European countries. After the 17th century, landscape painting, as a kind of unique painting, has developed vigorously. Not only have various painting schools emerged, such as British "Landscape Painting School", "Dutch Small Painting School", French "barbizon school", but also "Impressionism School" and so on. At the same time, the masters of landscape painting have attracted worldwide attention. Since the 19th century, landscape oil painting has developed rapidly, and even played a leading role in a period of time, which had an important impact on the development of western art. At the beginning of the 19th century, the Romantic Landscape Painting School was born in Britain, which first took Constable and then Turner as the center.

After the Qing Dynasty, oil painting began to be introduced into China. Due to the strong tolerance of Chinese culture, it did not reject new types of painting from abroad. Instead, it accepted oil painting with a gentle policy. Since then, oil painting has become a type of Chinese painting. An indispensable part of the game. Representative painters who returned from Europe used landscapes, portraits and still lifes as their main objects. Due to the different countries studying abroad and the differences in personal interests, landscape oil paintings present different styles and languages [8]. Although oil painting landscape sketching is a restoration of the natural world, its essence is the creator's understanding of the world and the expression of his own emotions when combined with the art of painting. In the creation of oil painting landscape sketching, composition, light and shadow, brushstrokes and colors are used to take the initiative. Performance can not only outline visual works, but more importantly, release a kind of emotional connotation.

## 2.2 Nationalization of Landscape Oil Painting

After the founding of new China, China entered a period of peace building. Based on the domestic and international environment at that time, the construction of China's new culture took a strong political color. The "nationalization" of Chinese oil painting is a crucial issue for the art world, because it is related to whether oil painting, a western art, can be accepted and loved by Chinese audiences, whether it can be used by China and become an artistic carrier to express the thought, emotion and civilization of the Chinese nation, At the same time, it is also related to whether the world art of oil painting can be carried forward and enriched by Chinese traditional culture. In order to make great progress in Chinese landscape oil painting, improve painting techniques and create new artistic thinking has become an inevitable choice. The development of freehand brushwork in Chinese landscape oil painting is not very clean, it can only be grasped to a certain extent from the macro. The study of freehand brushwork depends on its performance in the process of painting. Only by getting rid of the imprisonment of foreign painting ideas can we form our own unique painting ideas, explore and innovate, and make the development of Chinese landscape oil painting gradually transition from the initial learning and imitation to the painting art with our own ideas. However, due to the late start and short development time of landscape oil painting in China, there are also some problems in the creation of landscape oil painting. The further development and innovation of Chinese landscape oil painting must adhere to the cultural standard position of "taking me as the main factor".

Landscape oil painting has a solid foothold in China, which must be combined with local culture and regional characteristics. In this combination, the artist himself is the most active variable. In order to survive and develop the landscape in China, in addition to fully mastering the European oil painting skills and language, it should also be based on a deep understanding of the national spirit and sincere love. We should always grasp this sincerity, otherwise, Chinese oil painting will become a rootless source [9]. Nationalization is not a fixed pattern, but can have different personal styles. Only on the basis of full development of personality can the national spirit and national temperament be gradually integrated and naturally integrated into oil painting works.

# 3. Color Expressive Force of Landscape Oil Painting

## 3.1 Color Expression in Different Styles of Oil Painting Landscape

In oil paintings, color is the most basic way of language in painting, and has certain symbolic characteristics, which can fully express the different meanings of the works. For example, red in oil paintings represents blood and vitality, passion, and sometimes the prohibition of morality and law. The three attributes of color hue, lightness and purity are collectively referred to as the three elements of color. The use of each color mainly depends on the mood of the creator and the connotation to be expressed. The same scenery in the same place and at the same time can be shown in different states through color cooperation, color conflict and color intensity: some are bright and some are melancholy. Landscape oil paintings with bright colors give people dynamic passion, while landscape oil paintings with gray and cold colors give people a sense of melancholy and sadness.

The goal of the artistic design of oil painting works should be to pursue people's yearning for material and spiritual life in life. Figure 1 shows the design process of fractal technology of modern oil paintings.

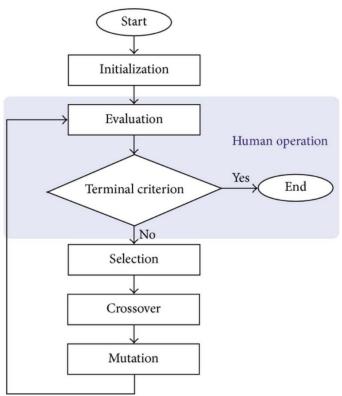


Fig.1 Fractal Technology Design Process of Modern Oil Paintings

The meaning represented by each color and the visual effect conveyed to the audience are different. In oil painting works of art, emphasizing color to strengthen expressiveness is the most basic way of language expression. In landscape oil painting, if you use color flexibly and skillfully,

you can clearly lay a tone for your paintings. In oil painting and landscape painting, the most important artistic expression lies in the coordination of colors in nature. Generally speaking, pure color rarely appears in nature, and the tone is mainly gray, which can reflect the unity and harmony of things in nature at one time. Some schools use solid color when using the tension of color, which can produce strong visual stimulation and make the works full of tension. Romantic landscape oil painting gives people dynamic, unrestrained and energetic. It is full of the painter's passion, unique personality, good expectations for the future and warm praise for natural beauty.

## 3.2 Emotion of Color in Oil Painting Landscape Painting

Landscape oil painting refers to the oil painting work that takes natural scenery as the objective object of painting, depicts the beautiful scenes in life and nature with oil painting materials, and shows them in front of people. In the creation process of oil painting landscape sketching, there are not many parts that can express the author's emotions. The composition and the realism of light and shadow are the basic requirements of landscape sketching. The freehand expressions in Chinese contemporary landscape oil paintings are very diverse. There are not only some representations of icons and symbols, but also many new icons and symbols. Only by accurately grasping the constituent elements of the form can we better understand the freehand landscape oil painting [10].

Artistic conception and emotion are an important part of the creation of Chinese landscape oil painting. Foreign landscape oil paintings either restore the reality of the real scene, or depict a special abstraction. We should not stick to foreign creative ideas and get rid of constraints in the creation of landscape oil painting. The emotional communication of oil paintings mainly focuses on the use of strokes and colors. In a sense, the exquisite or rough strokes also serve the performance of colors. They all say that colors come from life, but in fact, they are much higher than life in works. In sketching, first of all, there is an emotional desire to express. On this basis, consider the color of the picture, composition arrangement, painting language, etc. Different colors have different meanings, which contain strong symbolism. This symbol may express the creator's communication of social, cultural atmosphere and personal aesthetics.

## 4. Conclusions

Landscape oil painting is a very important part of the art of painting. At present, the development has achieved great success, incorporating many new elements. Oil painting landscape sketch is a process that every creator repeats all his life. However, in the process of creating each pair of works, the understanding of color is different. The development and innovation of art has changed with the passage of time, and the development of Chinese landscape oil painting will be constantly improved with the prosperity of culture and art. In the process of inheritance and innovation, adhering to Chinese traditional cultural thought is the cornerstone of the development of landscape oil painting. With a broad and inclusive attitude, it absorbs the diverse artistic nutrition of the world and the traditional artistic elements of the nation. Color expresses light and shadow, artist's style and artist's personal emotion in landscape oil painting. Color is like the soul of oil painting. Without color, oil painting will become dull. Cultivating the sensitivity of color and skillfully using color can make oil painting full of unique vitality. In the study of color expression of oil paintings, we should consider the influencing factors such as national and regional characteristics and regional cultural forms, and form a unique creative mode. In the process of creating each pair of works, it is necessary for the creator to think more deeply about the connotation and special expressive force of each color, and then, through the cooperation of techniques, let this color become an emotional language and convey it to the viewer. And constantly explore and discover the charm of color expression in the creation.

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